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MARCH 2024

DESKTOP POP

MEDIA MATRIX REFERENCE



BigPOP®

SHELF STRIPS

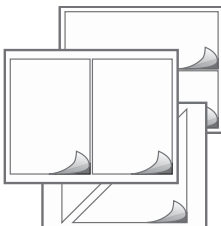


Item Code	Product Description	Width	Length	Sheets/Pk	Price
BP-SS6-8511	BigPOP® Poly Shelf Strips, 6-up	8.5"	11"	100	\$89
BP-SS18-8511	BigPOP® Poly Shelf Strips, 18-up	8.5"	11"	100	\$89
BP-SS18-8511-TG6	BigPOP® Poly Shelf Strips, Small, 18-up (1¼"x 3¼")	8.5"	11"	100	\$89

SHELF ADHESIVE LABELS

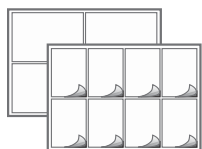
Item Code	Product Description	Width	Length	Sheets/Pk	Price
BP-SL18-8511	BigPOP® Adhesive Satin Poly Shelf Labels, 18-up	8.5"	11"	100	\$89

SYNTHETIC REMOVABLE DECAL SHEETS



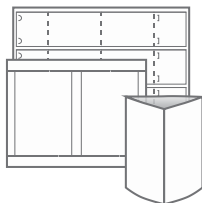
Item Code	Product Description	Width	Length	Sheets/Pk	Price
BP-RD4x10-8511	BigPOP® Removable Decal, 2-up (4"x 10")	8.5"	11"	250	\$139
BP-RD5x7-8511	BigPOP® Removable Decal, 2-up (5"x 7")	8.5"	11"	250	\$139
BP-RDS-8511	BigPOP® Removable Decal Sheet	8.5"	11"	250	\$129
BP-RDS-8514	BigPOP® Removable Decal Sheet	8.5"	14"	250	\$165
BP-RDS-1117	BigPOP® Removable Decal Sheet	11"	17"	250	\$249
BP-RDS-1218	BigPOP® Removable Decal Sheet	12"	18"	250	\$289
BP-RDT-8511	BigPOP® Removable Decal Triangle Corners, 2-up	8.5"	11"	250	\$129

COOLER CLINGS



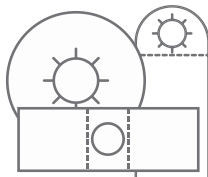
Item Code	Product Description	Width	Length	Sheets/Pk	Price
BP-CC46-8514	BigPOP® Cooler Cling, 4-up (4"x 6")	8.5"	14"	250	\$165
BP-CC47-8514	BigPOP® Cooler Cling, 4-up (4-1/8"x 6-7/8")	8.5"	14"	250	\$165
BP-CC8-8514	BigPOP® Cooler Cling, 8-up (3-1/8"x 6-7/8")	8.5"	14"	250	\$165

TABLE TENTS



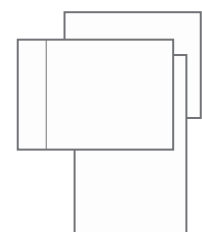
Item Code	Product Description	Width	Length	Sheets/Pk	Price
BP-TT3B-1218	BigPOP® Two-Sided Table Tents (Full Bleed), 3-up (4"x 7")	12"	18"	250	\$99
BP-TTV46-8514	BigPOP® Triangle Tower (Full Bleed), 1-up (4"x 6")	8.5"	14"	250	\$119
BP-TT46-8511	BigPOP® Acrylic Inserts, 2-up (4-3/8" x 6-1/4")	8.5"	11"	500	\$69

TOPPERS - HANG TAGS - WRISTBANDS



Item Code	Product Description	Width	Length	Sheets/Pk	Price
BP-KEG-8514	BigPOP® Keg Topper, 2-up	8.5"	14"	100	\$95
BP-BH3-8511	BigPOP® Bottle Hanger, 3-up	8.5"	11"	250	\$69
BP-BP2-8511	BigPOP® Bottle Poncho, 2-up	8.5"	11"	100	\$75
BP-WBAND-8510	BigPOP® Wrist Bands, 10-up	8.5"	10"	100	\$59

CARD STOCK SHEETS



Item Code	Product Description	Width	Length	Sheets/Pk	Price
BP-PM80-8511	BigPOP® Card Stock, 10 point	8.5"	11"	800	\$89
BP-PM80-8514	BigPOP® Card Stock, 10 point	8.5"	14"	800	\$119
BP-PM80-8514SC	BigPOP® Card Stock, 10 point (Scored)	8.5"	14"	800	\$139
BP-PM80-1117	BigPOP® Card Stock, 10 point	11"	17"	800	\$159
BP-PM80-1218	BigPOP® Card Stock, 10 point	12"	18"	800	\$189